



Adara Recognized by American Cable Association

www.adara-tech.com



The screenshot shows a website interface with a top banner for 'C-RTT BETA' featuring 'WITH EXCLUSIVE 4K CONTENT'. Below the banner is a navigation menu with categories: HOME, CABLE & TELECOM, RADIO & TELEVISION, IN-DEPTH, INVESTIGATES, VIDEO, PODCASTS, and EVENTS. A secondary menu includes: INDUSTRY HEADLINES, BELL, CCSA, CRTC, COGECO, EASTLINK, and INDUSTRY CANADA. The main content area displays an article dated July 24, 2015, with the title 'Adara recognized by American Cable Association'. The article includes a sub-header 'CABLE & TELECOM RADIO & TELEVISION' and a print icon. The text of the article states: 'BOSTON - Adara Technologies was awarded with the ACA Partnership Award this week by the American Cable Association at its 10th Independent Show. According to the ACA press release, the award is given "for partnership, commitment and support for ACA and independent cable businesses everywhere." Based in Mississauga, ON, Adara Technologies delivers advanced, hosted and managed Switched IP Video, digital TV and IPTV solutions that enable small- and mid-sized cable operators and other TV service providers to revolutionize their TV businesses.' The Adara Technologies logo is visible on the right side of the article. The URL www.adara-tech.com is at the bottom.